



invites you to:



Getting Into Local Foods

This one-day workshop is for producers who are new to selling food through farmers' markets or other direct to consumer methods. You will learn about the regulations, available services and market options for selling food direct to consumers.

Content for the Day

Setting the Stage

Learn about the local food opportunity and the different farm direct marketing channels, their benefits and challenges.

Overview

Hear about the regulations that apply to your business directly from the agencies responsible for enforcement.

Meet the Agriculture and Forestry specialists available to assist you as you establish your farm direct food business.

Producer Story

Shirley's Greenhouse takes pride in "providing good quality, safe products that consumers enjoy and will actually seek out". Dawn Buschert of Shirley's Greenhouse will share their farm story: how they got started, the different roles each family member has in the operation, and the diverse market channels they sell into.

Registration and Information

Date: Thursday, January 18, 2018

Location: Calgary

Hillhurst Sunnyside Community Hall
1320 5 Ave NW, Calgary

Time: 8 a.m. – 4:30 p.m.

Cost: \$23.75 plus GST

Lunch and refreshments provided
Payment options: Visa, MC or cheque

Register by January 11 at

<https://eservices.alberta.ca/getting-into-local-food-workshop.html>

or call 1-800-387-6030

If GST exempt do not register online. Please call 1-800-387-6030 to register.

For more information:

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