



June 13, 2019

News Release

Kneehill County Council adopts Strategic Plan

At the June 11, 2019, Council Meeting, Kneehill County Council approved the 2019-2022 Strategic Plan.

Council engaged in a strategic planning session in February of 2019, reviewing Kneehill County's prior strategic priorities and performances, considering the organization's values, enumerating stakeholders, and evaluating both internal and external operating environments to determine a Strategic Plan for the benefit of Kneehill County as a whole.

The adopted Strategic Plan sets the direction for Kneehill County, documenting Council's long-term Vision, Values and key Strategic Priorities. "Council has put considerable thought and effort into the formation of the Strategic Plan," said Reeve Jerry Wittstock, "We are confident this plan will guide Kneehill County in the right direction for the future."

Kneehill County Council's Vision:

- Kneehill County is a well-respected community with strong leadership, pursuing development that promotes quality of life in a rural environment and where customers are satisfied with services provided.

Kneehill County Council's Values:

- Accountability - Everything we do is for the good of Kneehill County as a whole
- Integrity – We embody high standards of ethical conduct in all situations
- Collaboration/Cooperation - We believe in being involved and taking a regional approach
- Respectful – We endeavour to be welcoming and treat others fairly and consistently
- Transparency - To the extent possible, our decision making is open so all can understand
- Equitable – We seek to be fair and ask only to be treated fairly
- Health & Safety – We are committed to ensuring the health and safety of our stakeholders

Kneehill County Council's Strategic Priorities:

- Improving Fiscal Sustainability
- Preserving Rural Way of Life
- Pursuing Focused Growth
- Ensuring Engaged Communications
- Providing Good Governance

The Strategic Plan will guide organizational efforts and help staff formulate the various recommendations that they bring forward to Council for debate, deliberation and decision making.

To view Kneehill County's Strategic Plan, please visit www.kneehillcounty.com.

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For more information, please contact Kneehill County, 403-443-5541